

FOR HP® Color LaserJet Pro CP1525, CM1415 Series Color Toner Cartridges

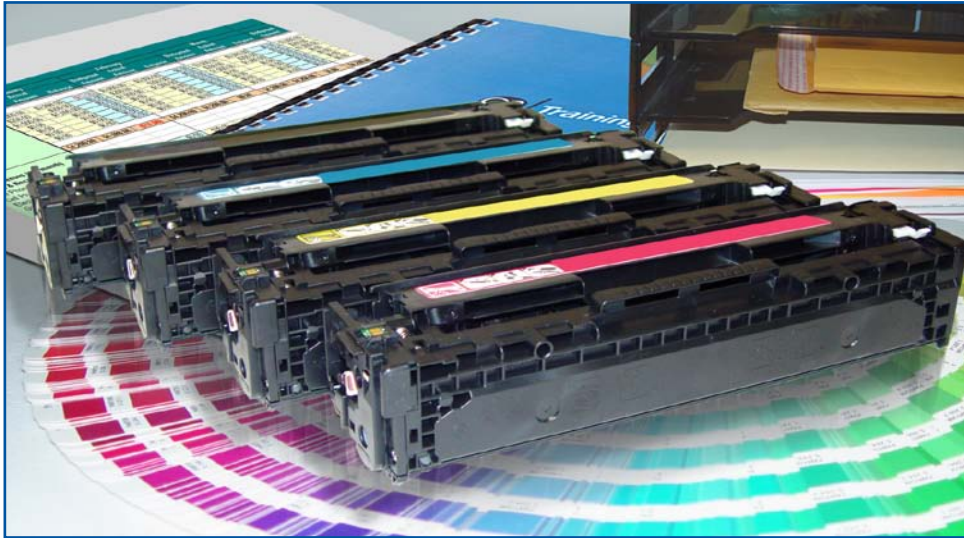


Compatible with:

HP® LaserJet Pro CP1525nw, CM1415fnw

Complete with Smart Print Chip

Patented Technology



MSE Brand Benefits & Features

- First released in November 2010, the HP® CP1525/CM1415 replaces the CP1515/CP1518/CM1312 series released in March 2008.
- Ideal for the SMBs and small workteams, the CP1525/CM1415 series is especially appealing to users looking to upgrade from a monochrome laser printer.
- Introduced as HP® first "ePrint" or "Cloud Printing" for a laser printer; the CP1525/CM1415 allows users to send print jobs wirelessly from anywhere.
- HP® is moving toward a new naming convention and in the future will be using solely "HP® LaserJet" as the brand name, with "Color", "Pro", and "Enterprise" as sub-brands.
- MSE as always approved this product using the markets most exhaustive testing protocols including; environmental stress testing, accelerated aging testing, shipping simulation and ISO 19798 testing.

INTELLIGENT RE-ENGINEERING™

At MSE, every aspect of our products from quality and reliability to aesthetics and environmental impact is thoroughly analyzed on an ongoing basis. We look for areas of continuous improvement and create ground-breaking patented technologies to keep pace with OEM design. The result is a better built, higher quality, more consistent product.

Absolute Color TECHNOLOGIES™

Absolute Color Technologies (ACT) is the culmination of years of research, development, and deployed resources with the goal of providing the industry's first and only OEM alternative color toner cartridges.

Packaging features:

- Easy 4 step "Install and recycle" instructions
- quick zipper pull
- Vivid 4 color graphics
- SFI Eco-packaging reduces footprint



Packaging options:

Choose between the MSE brand and the Generic brand box.



MSE Brand



Generic Brand



Compatible with: HP® LaserJet Pro CP1525nw, CM1415fnw

Machine Type.....Color Laser Printer
 Print Speed.....12 PPM (Black), 8 PPM (Color)
 Print Resolution600 x 600 DPI
 Page Yield.....See Chart

Product Dimensions

U.S. Length 14.0 in Width 4.0 in Height 5.5 in
 Metric Length 35.6 cm Width 10.2 cm Height 14.0 cm

Product Weight/ Shipping

U.S. 1.85 lbs.¹
 Metric 0.8 kg.¹

MSE Information

Overpack Shipping Box Sizes Small 2, 6, 12, and 19 Pack
 Complete with Smart Print Chip Yes
 OEM/ MSE Part No. See Chart

PRODUCT	OEM PART NO.	MSE PART NO.	MSE YIELD ²	OEM YIELD ²	COST PER PAGE				STREET PRICE			
					MSE		OEM		MSE		OEM	
					U.S. cent	Euro cent	U.S. cent	Euro cent	U.S.	Euro	U.S.	Euro
MSE Brand (Black)	CE320A	02-21-20014	2,000	2,000	2.6	2.2	3.5	2.7	\$59.00	€ 43.20	\$69.99	€ 54.20
Private Label Brand (Black)	CE320A	02-21-20010	2,000	2,000	2.6	2.2	3.5	2.7	\$59.00	€ 43.20	\$69.99	€ 54.20
MSE Brand (Cyan)	CE321A	02-21-20114	1,300	1,300	13.5	9.9	15.6	12	\$59.00	€ 43.20	\$66.99	€ 52.05
Private Label Brand (Cyan)	CE321A	02-21-20110	1,300	1,300	13.5	9.9	15.6	12	\$59.00	€ 43.20	\$66.99	€ 52.05
MSE Brand (Yellow)	CE322A	02-21-20214	1,300	1,300	13.5	9.9	15.6	12	\$59.00	€ 43.20	\$66.99	€ 52.05
Private Label Brand (Yellow)	CE322A	02-21-20210	1,300	1,300	13.5	9.9	15.6	12	\$59.00	€ 43.20	\$66.99	€ 52.05
MSE Brand (Magenta)	CE323A	02-21-20314	1,300	1,300	13.5	9.9	15.6	12	\$59.00	€ 43.20	\$66.99	€ 52.05
Private Label Brand (Magenta)	CE323A	02-21-20310	1,300	1,300	13.5	9.9	15.6	12	\$59.00	€ 43.20	\$66.99	€ 52.05

Special Notes

- ¹ Weight may vary depending on packaging
- ² Average page yield based on ISO 19798, and may vary depending on environmental conditions, media, and usage

About MSE

MSE is the largest USA based remanufacturer and is acclaimed as one of the leading edge innovators in the marketplace. MSE has pioneered the process of "Intelligent Re-Engineering" as applied to remanufactured printer consumables which is a protocol that employs patented technologies, proprietary processes, and stringent testing methodologies all with the goal of providing the markets best alternative to high cost OEM print consumables. MSE has multiple certifications and accreditations including ISO 9001 and 14001. Coupled with our engineering prowess MSE also prides itself on offering the highest levels of after sales support to its dealers through its consultative sales and marketing programs. MSE is a global entity with sales and distribution in Canada, Europe (UK and the Netherlands), Israel, Brazil, California, and Pennsylvania.

Corporate Headquarters - USA

8201 Woodley Avenue
 Van Nuys, CA 91406 USA
 Tel: 818.407.7500
 Fax: 818.407.7575
 Toll Free: 800.673.4968
 E-mail: info@mse.com

East Coast- USA

301 National Road, Ste. 400
 Exton, PA 19341 USA
 Tel: 610.594.8600
 Fax: 610.594.8030
 Toll Free: 800.418.4968
 E-mail: info@mse.com

EMEA

Landbouwweg 27
 3899 BB Zeewolde
 The Netherlands
 Tel: +31.36.522.2601
 Fax: +31.36.522.6875
 E-mail: info@mse-europe.com

Parts Now! Canada

32 Richelieu
 Lacolle, Quebec JO1J0
 Local Tel: 450.246.2133
 Toll Free: 877.246.2133
 Fax: 450.246.2913

www.mse.com

www.mse-europe.com