



## MSE Exhibits with Much Success at Remanexpo Expo 2012

**VAN NUYS, CA** - Micro Solutions Enterprises (MSE), exhibited and presented with much success at the 2012 Remanexpo Europe 2012. MSE showcased many leading edge products such as their 40,000 page MPS engineered cartridges for the 64xx and 390xx models as well as new dealer marketing tools such as their multilingual corporate DVD. In addition, MSE unveiled the markets most extensive line of multilingual sales/marketing collateral in up to 6 languages including Russian, Greek, German, French, Spanish and Italian.

In attendance at MSE'S booth were their new country managers for Germany, Russia, and the Nordic's. As always these trained professionals are market experts in all MSE products and value add services and view themselves as extensions of our customers growth initiatives.

Mark Dawson, Director of Marketing & Sales EMEA commented: "The show was vibrant. Our booth was busy and we were able to introduce our customers to many new products. Additionally we have generated multiple exciting new customer opportunities. The event is without doubt the major focal point for our industry in Europe and for MSE it is unmissable. We came with a strong team and returned to base having completed a solid schedule of progressive meetings. Once again, this show will help drive us forward as we continue to grow our business in Europe and beyond.

MSE is the largest USA based remanufacturer and is acclaimed as one of the leading edge innovators in the marketplace. MSE has pioneered the process of "Intelligent Re-Engineering" as applied to remanufactured printer consumables which is a protocol that employs patented technologies, proprietary processes, and stringent testing methodologies all with the goal of providing the market's best alternative to high cost OEM print consumables. MSE has multiple certifications and accreditations including ISO 9001 and 14001. Coupled with our engineering prowess MSE also prides itself on offering the highest levels of after sales support to its dealers through its consultative sales and marketing programs. MSE is a global entity with sales and distribution in Canada, Europe (UK and the Netherlands), Israel, Brazil, California, and Pennsylvania.

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