

MSE welcomes Luke Goldberg

VAN NUYS, CA - Micro Solutions Enterprises (MSE), the industry leader for quality compatibles, welcomes industry veteran, Luke Goldberg as Senior Vice President.

Luke Goldberg has joined MSE as the SVP with responsibility for worldwide sales and marketing. Luke will also be instrumental in plotting the strategic direction of the company and global expansion of the MSE branded products. Luke is a 19 year veteran of the imaging supplies aftermarket both on the raw materials and finished goods side of the business. He last held the position of SVP for FGIC. Luke is a respected industry leader who is well known for his keen industry insight and knowledge of global trends and OEM strategies.

Luke Goldberg stated, "MSE has been an innovator in this industry since they opened their doors over 15 years ago. Their commitment to quality and to brand creation are integral to the efforts of the marketplace since its inception; that is to offer customers a true alternative to high priced, OEM imaging consumables. MSE manufacturing continues to evolve to the point that their product is 'Intelligently Re-engineeredTM' versus simply re-manufactured. MSE continues to invest in advanced patented technologies, engineering, and infrastructure to truly be able to stand up to claims made by many that their products meet or exceed OEM standards.

In addition to their dedication to quality, MSE also fosters a family oriented, team approach which engenders not only dedication, but a sense that all contribute to the whole. I was also attracted by MSE's commitment to the environment which is evidenced by such milestones as achieving ISO 14001 compliance and numerous other programs under their "Green Initiatives" platform. I am looking forward to joining this team of focused professionals and to bringing my experience to the table as we approach this new decade."

Micro Solutions Enterprises (MSE) manufactures a full line of high-quality compatible monochrome, color, MICR and JUMBO toner cartridges. The company utilizes more than 28 patents and patent-pending technologies in their Intelligent Re-engineeringTM manufacturing process. MSE's manufacturing capacity exceeds 300,000 toner cartridges per month and 100% of all MSE products are proudly manufactured in the USA. The company owns and operates more than 260,000 square feet in California and Pennsylvania as well as additional distribution facilities in Canada, the Netherlands, Brazil and Israel. MSE offers full solutions for outsourcing, private labeling, private packaging, and blind drop shipping. The company also offers award-winning sales training, customized marketing materials and additional value-added services.

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