

## MSE Welcomes Diana Rubiano

**VAN NUYS, CA** - Micro Solutions Enterprises (MSE), the industry leader for Intelligently Re-Engineered™ cartridges, welcomes Diana Rubiano as a Senior Account manager. Diana has extensive industry experience and has spent the last 13 years with Future Graphics as a Senior Account Executive. She is the most recent addition to MSE's expanding sales group and will be engaged with multiple channels and territories. She will operate from an office in Miami, Florida and report directly to Josh DeBear, Director of Sales – West Coast.

Joshua DeBear, Director of Sales commented, "We are very confident that Diana's technical background and Spanish speaking ability will serve her extremely well as she develops strategic partnerships in both the U.S and Latin America."

Rubiano added, "With over 13 years of experience on the raw materials manufacturing and distribution side, I gained a great deal of understanding of the technology and processes. After seeing MSE's investment in innovation, R & D, Q.C. protocols, and patented technologies, it is evident that MSE's commitment is to provide the best product solutions for their customers. I am excited to become an integral part of the MSE organization and look forward to continued success."

MSE is the largest USA based remanufacturer and is acclaimed as one of the leading edge innovators in the marketplace. MSE has pioneered the process of "Intelligent Re-Engineering" as applied to remanufactured printer consumables which is a protocol that employs patented technologies, proprietary processes, and stringent testing methodologies all with the goal of providing the market's best alternative to high cost OEM print consumables. MSE has multiple certifications and accreditations including ISO 9001 and 14001. Coupled with our engineering prowess MSE also prides itself on offering the highest levels of after sales support to its dealers through its consultative sales and marketing programs. MSE is a global entity with sales and distribution in Canada, Europe (UK and the Netherlands), Israel, Brazil, California, and Pennsylvania.

**Corporate  
Headquarters - USA**

8201 Woodley Avenue  
Van Nuys, CA 91406 USA  
Tel: 818.407.7500  
Fax: 818.407.7575  
Toll Free: 800.673.4968  
E-mail: [info@mse.com](mailto:info@mse.com)

**East Coast- USA**

301 National Road, Ste. 400  
Exton, PA 19341 USA  
Tel: 610.594.8600  
Fax: 610.594.8030  
Toll Free: 800.418.4968  
E-mail: [info@mse.com](mailto:info@mse.com)

**MSE Europe**

Landbouwweg 27  
3899 BB Zeewolde  
The Netherlands  
Tel: +31.36.522.2601  
Fax: +31.36.522.6875  
E-mail: [info@mse-europe.com](mailto:info@mse-europe.com)

**Parts Now! Canada**

32 Richelieu  
Lacolle, Quebec J0J 1J0  
Local: 450.246.2133  
Toll-free: 877.246.2133  
Fax: 450.246.2913